



**Swami Sarvanand  
Institute Of Management  
& Technology**

Affiliated to PTU Jalandhar &  
Approved by AICTE, Govt. of India

**SSIMT**

Promoted by: DAYANAND MATTI, DINANAGAR

G.T. Road, Dinanagar- 143531  
Mob. 8558831009, 8558831002  
Website : [ssimtinanagar.org](http://ssimtinanagar.org), E-mail : [directorsgri@gmail.com](mailto:directorsgri@gmail.com)

## **MEMORANDUM OF UNDERSTANDING**

Between

**Shanti Devi Arya Mahila College**

Dinanagar, District Gurdaspur



&

**Swami Sarvanand Institute of Management  
& Technology  
G. T. Road, Dinanagar, District  
Gurdaspur**

# **MEMORANDUM OF UNDERSTANDING**

Between

**Shanti Devi Arya Mahila College**

**Dinanagar, District Gurdaspur**

&

**Swami Sarvanand Institute of Management &**

**Technology**

**Dinanagar, District Gurdaspur.**

## **1. PURPOSE**

This Memorandum of Understanding (MOU) will enhance a cooperative relationship between Shanti Devi Arya Mahila College, Dinanagar, District Gurdaspur & Swami Sarvanand Institute of Management & Technology, G.T. Road, Dinanagar.

Under this MOU, Shanti Devi Arya Mahila College, Dinanagar, District Gurdaspur (PB) & Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will establish a mutual beneficial link with the goal of Teaching, Training and Technology transfer with reference to Teaching Learning and Evaluation.

## **2. BACKGROUND**

Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur was established in 1968. Shanti Devi Arya Mahila College is affiliated to Guru Nanak Dev University, Amritsar.

Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar was established in 1999 by the Dayanand Math Trust, G.T. Road Dinanagar, District Gurdaspur. Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar is affiliated to IK Gujral Punjab Technical University, Kapurthala.

### 3. COOPERATIVE RELATIONSHIP

Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar agrees to form a cooperative relationship under this MOU for the purpose mentioned above. According to this agreement:

- Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will select students from various Departments of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur.
- Selected students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will attend lectures delivered by experts of Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar at Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and will receive training at Swami

Sarvananad Institute of Management & Technology,  
G.T. Road, Dinanagar.

- The facilities available at Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will be utilized by the students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur & Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar.
- Experts from Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will make periodical visits to Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur for lectures regarding Higher Education


- Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will provide technical support at the time of periodical lectures.
- Facilities regarding teaching learning and evaluation at Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will be utilized by the students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur at the time of training programme conducted at Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar.

#### **4. GENERAL CONDITION**

Each party may cancel or extend this MOU by providing the other party with three months notice of cancellation or extension. Such cancellation or extension notice shall be sent by registered post and will be effective for thirty days from the last date of receiving the notice.

## 5. EFFECTIVE DATE

The MOU will be effective from 20/12/2022 to 19/12/2025 (Two year and one year of Extension), unless terminated earlier by mutual agreement. Extensions will become effective with final signature of the appropriate parties.

  
Principal 20-12-22

Swami Sarvanand Institute  
of Management & Technology

Director  
Swami Sarvanand Institute of Management & Technology  
G.T. Road, Dinanagar

Principal *Reena Talwar*  
Shanti Devi Arya Mahila College  
Dinanagar (G.S.)

Principal  
Shanti Devi Arya Mahila  
College, Dinanagar

## Report on activities (2022-2024)



**SHANTI DEVI ARYA MAHILA COLLEGE**  
Dinanagar (Distt. Gurdaspur)-143531

Affiliated to GNDU, Amritsar | A Multi-Faculty Post-Graduate Women College

Re-Accredited by NAAC with 'A' Grade  
College with Potential for Excellence Status by UGC, Green Champion Award by MGNCRE (Govt. of India)



### LIST OF ACTIVITIES

SNO.	NAME OF ACTIVITY	START DATE	END DATE	VENUE	NO. OF PARTICIPANTS
1.	FILM SCREENERING ON CONSUMER RIGHTS DAY	15/03/2023	15/03/2023	SHANTI DEVI ARYA MAHILA COLLEGE, DINANAGAR	25
2.	WORKSHOP ON DIGITIZATION & E- LEARNING	21/09/2023	21/09/2023	SSIMT COLLEGE, DINANAGAR	20
3.	PLACEMENT DRIVE	22/02/2024	22/02/2024	SSIMT COLLEGE, DINANAGAR	50
4.	Extension Lecture on Business communication	11/10/2024	11/10/2024	SHANTI DEVI ARYA MAHILA COLLEGE, DINANAGAR	28



## Consumer Rights Day

**SHANTI DEVI ARYA MAHILA COLLEGE**  
DINANAGAR (Gurdaspur) -143531  
Affiliated to GNDU, Amritsar | A Multi-Faculty Post-Graduate Women College  
Re-Accredited by NAAC with "A" Grade | College with "Potential for Excellence" Conferred by UGC | Green Champion Award by MGNCRE



Ref. No...5885 SD:A/1ew

Dated...13/03/2023

To  
Mrs. Akshi Ohri (HOD Commerce Department)  
Swami Sarvanand Institute of Management and Technology,  
Dinanagar

Subject: Celebration of Consumer Rights Day

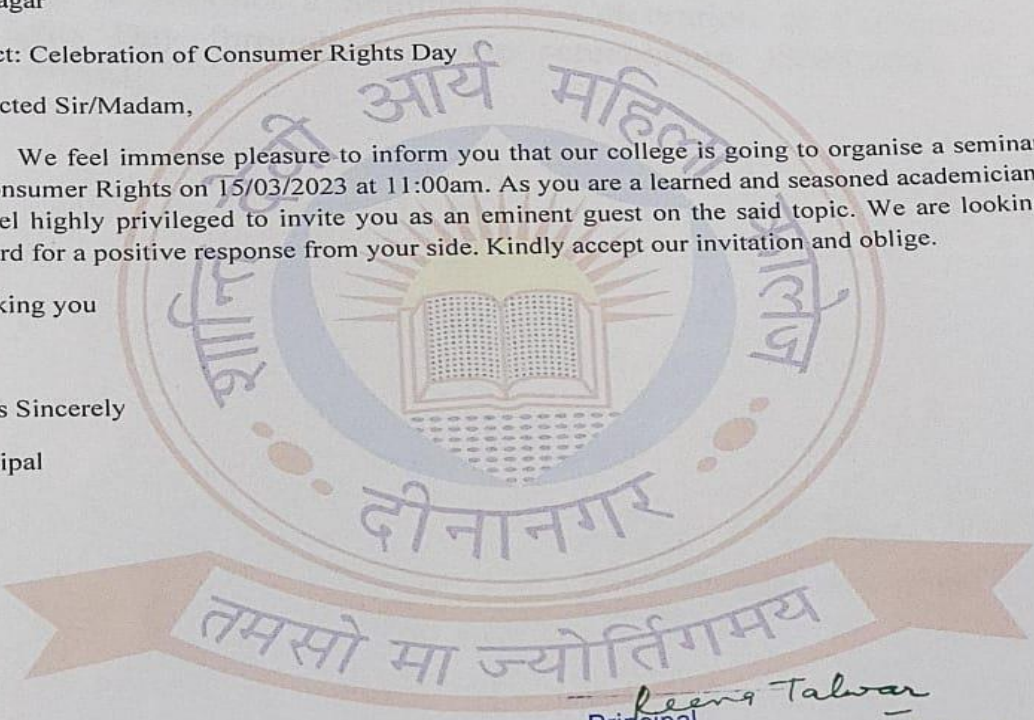
Respected Sir/Madam,

We feel immense pleasure to inform you that our college is going to organise a seminar on Consumer Rights on 15/03/2023 at 11:00am. As you are a learned and seasoned academician, we feel highly privileged to invite you as an eminent guest on the said topic. We are looking forward for a positive response from your side. Kindly accept our invitation and oblige.

Thanking you

Yours Sincerely

Principal

  
*Keena Talwar*  
Principal  
Shanti Devi Arya Mahila College  
Dinanagar (GSP.)

01875-220344, 221382

sdamcollegednn1968@gmail.com

shantidevicolle

CIRCULAR

Date – 10/03/2023

Subject – Celebration of Consumer Rights Day

Dear students,

We are pleased to inform you that the Department of Economics in collaboration with SSIMT college, Dinanagar is going to conduct a Seminar for Celebration of Consumer Rights Day through a movie screening on 15/03/2023 at 11:00AM.

*Reena Talwar*  
Principal  
Shanti Devi Arya Mahila College  
Dinanagar (GSP.)

## **Report of Celebration of Consumer Rights Day through Film Screening**

Institute	Shanti Devi Arya Mahila college, Dinanagar
Activity	Film screening
Date	15/03/2023
Time	11:00AM
Venue	Seminar hall
Participants	25

The seminar celebrating Consumer Rights Day through a movie screening was held on **15/03/2023** at seminar hall Organized by Department of Economics in collaboration with SSIMT College. The event aimed to raise awareness about consumer rights and promote consumer education among students. The seminar provided a platform for students to learn about their rights as consumers and the importance of making informed choices in the marketplace.

### **Key Highlights:**

- The seminar began with opening remarks from Mrs. Ekta Bhalla who introduced the purpose and objectives of the event. The significance of Consumer Rights Day and its relevance in today's consumer-driven society were highlighted.
- The main highlight of the seminar was the screening of 'Batti Gul Meter Chalu' film.
- Following the film screening, a discussion happened on the themes and messages conveyed in the movie.

### **OUTCOMES:**

1. Increased Awareness among students about their rights and responsibilities.
2. Empowerment of consumers to become more confident in making informed decisions and asserting their rights.
3. Engagement opportunities for consumers, experts, and organizations to connect and share knowledge.
4. Improved consumer protection

**Consumer Rights Day celebration through a movie screening aimed to raise awareness about consumer rights and promote consumer education among students.**



**CONCLUSION:**

The seminar celebrating Consumer Rights Day through a movie screening was a meaningful and educational event that provided students with valuable insights into consumer rights and responsibilities.

## PARTICIPANTS

PARTICIPANTS		
S NO.	NAME	SIGNATURE
1	Divya	Divya
2	SIMRAN	Simran
3	PRIKA	Priika
4	Kiran Bedi	Kiran Bedi
5	Rishu Sharma	Rishu
6	Isha Devi	Isha devi
7	Ritika	Ritika
8	Anjali	Anjali
9	Ravneet Kaur	Ravneet Kaur
10	Sunaina Choudhary	Sunaina
11	SIMRAN KAUR	Simran Kaur
12	POONAM	Poonam
13	ANAMIKA SAINI	Anamika Saini
14	MANDEEP KAUR	Mandeep Kaur
15	CHAHAT MEHRA	CHAHAT MEHRA
16	TANYA	TANYA
17	BHUMIKA DEVI	Bhumika Devi
18	MEHAK	MEHAK
19	JANVI	JANVI
20	SHALINI BHAGAT	Shalini Bhagat
21	NITIKA	Nitika
22	MANPREET KAUR	Manpreet Kaur
23	PRABHJOT KAUR	PRABHJOT KAUR
24	ANSHIKA DEVI	ANSHIKA DEVI
25	PINKY BALA	Pinky Bala

Principal Reena Talwar  
Shanti Devi Arya Mahila College  
Dinanagar (GSR)

Principal  
Shanti Devi Arya Mahila  
College, Dinanagar

## Workshop on digitization and E-learning

### CIRCULAR

Date –18/09/2023

Subject – Workshop on Digitization and E-Learning

Dear students,

We are pleased to inform you that SSIMT college is going to organise a workshop in collaboration with Shanti Devi Arya Mahila college, Dinanagar on Digitization and E-Learning on 21/09/2023. Interested students can give their name to Mr. Sudhir Kumar (Clerk) before date.

*Reena Talwar*  
Principal  
Shanti Devi Arya Mahila College  
Dinanagar (GSP.)

## **Report of Workshop on digitization and E-learning at SSIMT college**

Institute	Shanti Devi Arya Mahila college, Dinanagar
Activity	Workshop
Date	21/09/2023
Time	11:00AM
Venue	Seminar Hall
Speaker	Mr. Sidharth
Participants	20

On **21/09/2023**, a workshop on Digitization and E-Learning was organized by SSIMT college in collaboration with Shanti Devi Arya Mahila College, Dinanagar held at seminar hall. 20 students from Computer and Commerce Department along with two faculty members (Mrs. Rama Kapoor and Mrs. Neha Saini) attended the workshop. The workshop aimed to explore the opportunities and challenges associated with digitization in education, particularly focusing on e-learning platforms.

### **KEY LEARNINGS:**

1. Digital Transformation in Education to enhance the quality of education, improve student outcome, and increase efficiency.
2. Various E-Learning Platforms and Tools for students
3. Pedagogical Strategies for Digital Learning
4. Digital Inclusion and Accessibility for wider audience
5. Cost effectiveness by reducing the cost associated with traditional classroom-based instruction

### **FUTURE PROSPECTS:**

1. Artificial Intelligence and Machine Learning
2. Learning of Virtual and Augmented reality
3. Microlearning for better learning experiences

**Workshop on Digitization and E-Learning aimed to explore the opportunities and challenges associated with digitization in education, particularly focusing on e-learning platforms.**



**CONCLUSION:**

The workshop on 'Digitization and E-Learning' served as a valuable platform for advancing discussions on the integration of digital technologies in education. Moving forward, participants are poised to apply the insights and skills gained from the workshop to enhance the quality, accessibility, and effectiveness of digital learning experiences for learners worldwide.



## PARTICIPANTS:


### PARTICIPANT

S.NO.	NAME	SIGNATURE
1	POOJA	Pooja
2	KASHISH	Kashish
3	DAMINI	Damini
4	NIRALI	Nirali
5	SHILPA SHARMA	Shilpa Sharma
6	DIKSHA PANOTRA	Diksha.
7	RASHI THAKUR	Rashi
8	ARTI	Arti
9	POOJA DEVI	Pooja
10	SHIVANI	Shivani
11	SIYA	Siya
12	HEZALI	Hezal
13	ANUSHIKA THAKUR	Anushika
14	ANMOL SAINI	Anmol Saini
15	KAJAL	Kajal
16	NAMRITA THAKUR	Namrita
17	PALAK	Palak
18	NILAKSHI	Nilakshi
19	ANJALI DEVI	Anjali
20	BHAWANA	Bhawana

Principal *Reena Talwar*  
Shanti Devi Arya Mahila College  
Dinanagar (G.S.)  
Principal  
Shanti Devi Arya Mahila  
College, Dinanagar

## PLACEMENT DRIVE

### AUTHORITY LETTER:



**Swami Sarvanand  
Institute Of Management  
& Technology**

**SSIMT**

Promoted by: DAYANAND MATTH, DINANAGAR

G.T. Road, Dinanagar- 143531  
Mob. 8558831009, 8558831002  
Website : ssgidinanagar.org, E-mail : directorssgi@gmail.com

liated to PTU Jalandhar &  
proved by AICTE. Govt. of India

### Invitation Letter for Placement Drive

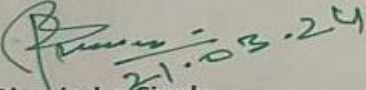
Swami Sarvanand Group of Institute has been promoted by Dayanand Math, Dinanagar which was established by Swami Swatantranandji in 1938. Dayanand Math has been playing an instrumental role in developing this region as an education hub. Pujya Swami Sarvanand Ji, who succeeded Swami Swatantranand Ji as the head of the Math established Swami Sarvanand institute of Management and Technology in 1999 with the objective to cater to the educational needs of the region. The group has been progressing manifolds under the dynamic leader ship of Swami Sadanand ji who further promoted Swami Sarvanand College of Education, Swami Sarvanand Institute of Engineering and Technology, Swami Sarvanand Institute of Pharmacy and Swami Sarvanand Institute of Agriculture at Dinanagar.

SSGI, a premier institute has been duly approved by AICTE, New Delhi as well as by the Govt. of Punjab and Govt. of India. It is affiliated to Punjab Technical University, Jalandhar. SSGI symbolizes the maturing of Indian technical ability and can-do entrepreneurial spirit. The institute endeavors to educate the students to become not only competent professionals but also excellent human beings who contribute towards the welfare of the society and towards raising the quality of life of its people. Our training and placement cell facilitates an individual transition from being a student to a successful professional. Experts in this division proficient training and also create the platform where students can meet their future employers.

Invitation

Dear Sir/Madam

Institute is going to organize "Placement Drive by ICICI Bank" on 22<sup>nd</sup> March 2024 at 10.00 am in the college campus. So it is an humble request to join us for the placement drive to grasp highly talented and bright students from Pharmacy, Commerce & Management, Computer Application , Fashion designing, Hotel Management etc. All the under graduate students are eligible for the said post.

  
21.03.24

Dr. Bhupinder Singh

Director

SSGI Dinanagar

Mobile: +91-85588-31009

**BROCHURE:**



# SWAMI SARVANAND GROUP OF INSTITUTES

Promoted By: DAYANAND MATTH CHARITABLE TRUST, DINANAGAR

## PLACEMENT DRIVE

### ICICI BANK 22 MARCH 2024

HELPLINE No. 8558831009, 8558831010

## **Report of Placement drive at SSIMT College**

Institute	Shanti Devi Arya Mahila college, Dinanagar
Activity	Placement drive
Date	22/03/2024
Time	11:00 AM
Venue	SSGI, Dinanagar
Participants	40

On **22/03/2024**, a placement drive was organized by SSIMT College, Dinanagar aimed to provide opportunities for students to secure employment in reputed companies and kick-start their professional careers. Above 50 students participated actively. The event was exactly planned and executed to ensure a seamless experience for both recruiters and students.

### **RECRUITMENT PROCESS:**

- **Registration and Screening:** Students interested in participating in the placement drive registered online and underwent initial screening based on academic performance and eligibility criteria set by recruiters.
- **Written Tests:** Companies conducted written tests to assess students' technical knowledge, aptitude, and problem-solving skills, followed by short listing of candidates for further rounds.
- **Interviews:** Shortlisted candidates participated in personal interviews conducted by company representatives to evaluate their communication skills, teamwork abilities, and technical competencies.
- **Job Offers:** Qualified candidates received job offers from companies based on their performance in the recruitment process, including salary packages, job roles, and other terms and conditions.

**Placement drive aimed to provide opportunities for students to secure employment in reputed companies and kick-start their professional careers**



**Registration and Screening of Students**



**OUTCOME:**

The placement drive served as a platform for students to showcase their talents, interact with recruiters, and embark on fulfilling career journeys. The event exemplified the college's commitment to fostering industry partnerships, enhancing student employability, and facilitating successful transitions from academia to the corporate world.

## PARTICIPANTS:

### PARTICIPANTS

S.NO.	NAME	SIGNATURE
1.	NITASHA	Nitasha
2.	SHIVANI	Shivani
3.	MANSI MATHAROO	Mansi matharoo
4.	AISHA MEHRA	Aisha Mehra
5.	MEGNA	Megna
6.	KASHISH	Kashish
7.	SIMRAN	Simran
8.	SAKSHI SALARIA	Sakshi
9.	JEEYA	Jeeya
10.	NAVNEET KAUR	Navneet Kaur
11.	TANISH	Tanish
12.	PRITIKA KONDAL	Pritika
13.	JANVI JAGGI	Janvi
14.	ANAMIKA	Anamika
15.	CHAHAT	Chahat
16.	MANSI THAPA	Mansi
17.	GITANJALI	Gitanjali
18.	PRIYA THAKUR	Priya
19.	RIMCY	Rimcy
20.	AMNEET KAUR	Amneet
21.	SIMMY	Simmy
22.	BHUMIKA MAHAJAN	Bhumika
23.	ISHA DEVI	Isha Devi
24.	GURLEEN KAUR	Gurleen Kaur
25.	NUPUR KABOTRA	Nupur
26.	ANCHAL	Anchal
27.	MANJU	Manju
28.	KAMALJEET	Kamaljeet
29.	SAKSHI SHARMA	Sakshi
30.	NANDINI	Nandini
31.	MUSKAN GILL	Muskan Gill
32.	INDERJEET KAUR	Inderjeet
33.	SUNAINA MAHAJAN	Sunaina Mahajan
34.	TAMANNA	Tamanna
35.	DAMNI SAINI	Damni Saini
36.	KARANJEET KAUR	Karanjeet Kaur
37.	NIDHIKA	Nidhi
38.	PRABHJOT KAUR	Prabhjot Kaur
39.	RANJU BALA	Ranju Bala
40.	SAVITA SAINI	Savita Saini

Principal

Shanti Devi Arya Mahila College  
Dinanagar (GSP.)

## An interactive session on the topic “Business Communication”



### DEPARTMENT OF COMMERCE OF SHANTI DEVI ARYA MAHILA COLLEGE, DINANAGAR

Re- Accredited with " A Grade" by NAAC  
College With Potential For Excellence Status by UGC  
Green Champion Award by MGNCRE (Govt. of India)

ORGANIZES

Extension lecture on

"BUSINESS COMMUNICATION"

DATE: 11/10/2024

TIME: 12:00 P.M.

SWAMI SARVANAND JI  
NIRANKARI  
PRESIDENT

SHRI DHARAM INDU GUPTA  
SECRETARY

DR. SARLA  
PRINCIPAL



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**SHANTI DEVI ARYA MAHILA COLLEGE**  
DINANAGAR (Gurdaspur) -143531

Affiliated to GNDU, Amritsar | A Multi-Faculty Post-Graduate Women College

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Dated... 09/10/2024

Ref. No. 7060.S.P./Gen

To  
Director  
Swami Sarvanand Group of Institute  
Dinanagar

Subject: Invitation for an Extension Lecture.

Respected Sir,

We feel immense pleasure to inform you that our college is going to organize two extension lectures under computer and commerce department on 11/10/2024 at 12:00 pm.

We feel highly privileged to invite two teachers from above said departments from your institute as Resource Person. We are looking forward for a positive response from your side. Kindly accept our invitation and oblige.  
Thank You

Principal  
Shanti Devi Arya Mahila College  
Dinanagar (GSP.)



## Report of a Guest Lecture on “Fundamentals of IT and Electronics” at college premises

Institute	Shanti Devi Arya Mahila college, Dinanagar
Activity	Guest lecture
Date	11/10/2024
Time	11:30AM
Venue	Seminar Hall
Speaker	Mr. Pallav Khajuria and Ms. Kanika Pathania
Participants	28

Post Graduate Department of Commerce of Shanti Devi Arya Mahila College, Dinanagar, Punjab arranged an Extension Lecture on **Business Communication**, aimed at enhancing students' understanding of effective communication strategies in the corporate world, under the worthy guidance of Principal Dr. Sarla Nirankari on 11-10-2024. Ms Dimple and Ms Idhika from SSIMT were the key Speakers of the day. Teachers present in the event are Ms. Rama, Ms. Geetanjali, Ms. Palak, Ms. Anjali, Ms. Shriya, Ms. Shallu.

Ms. Dimple opened the session by discussing the fundamentals of business communication, emphasizing its importance in fostering professional relationships and ensuring clarity in messaging. She highlighted the role of communication in teamwork and conflict resolution.

The speakers addressed the impact of technology on business communication, discussing tools like video conferencing and instant messaging that have transformed how businesses operate. The knowledgeable session was arranged to develop the communication skills of students and to polish their personality. They even asked mind tricking questions from the students.

Madam Principal thanked all the guests and honoured them

### Extension Lecture on Business Communication for discussing the fundamentals of business communication, emphasizing its importance in fostering professional relationships and ensuring clarity in messaging.



**Ms. Dimple addressed the impact of technology on business communication, discussing tools like video conferencing and instant messaging.**



**Outcome -**

The guest lecture on the topic Business Communication was highly informative and engaging. It provided a solid foundation for understanding the critical roles these fields play in today's world. Students left with enhanced knowledge and inspiration to explore further studies and careers.

## PARTICIPANTS:

### PARTICIPANTS

Sr. No.	Name	Signature
1.	Damini	Damini
2.	Nirali	Nirali
3.	Akanksha	Akanksha
4.	Shruti	Shruti
5.	Rashi	Rashi
6.	Kashish	Kashish
7.	Tania	Tania
8.	Tanu	Tanu
9.	Harjyoti	Harjyoti
10.	Ronika	Ronika
11.	Shiwangi	Shiwangi
12.	Payal	Payal
13.	Diksha	Diksha
14.	Shilpa	Shilpa
15.	Gurneet	Gurneet
16.	Suhani	Suhani
17.	Muskan	Muskan
18.	Monika	Monika
19.	Simranjit	Simranjit
20.	Simran	Simran
21.	Kamalpreet	Kamalpreet
22.	Isha	Isha
23.	Anushka	Anushka
24.	Kanchan	Kanchan
25.	Shiwani	SHIWANI
26.	Sanjana	Sanjana
27.	Siya	Siya
28.	Shivani	Shivani

Principal  
Shanti Devi Arya Mahila College  
Dinanagar (GSP.)