



**Swami Sarvanand
Institute Of Management
& Technology**

Affiliated to PTU Jalandhar &
Approved by AICTE. Govt. of India

SSIMT

Promoted by: DAYANAND MATTI, DINANAGAR

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MEMORANDUM OF UNDERSTANDING

Between

Shanti Devi Arya Mahila College

Dinanagar, District Gurdaspur



&

**Swami Sarvanand Institute of Management
& Technology
G. T. Road, Dinanagar, District
Gurdaspur**

MEMORANDUM OF UNDERSTANDING

Between

Shanti Devi Arya Mahila College

Dinanagar, District Gurdaspur

&

Swami Sarvanand Institute of Management &

Technology

Dinanagar, District Gurdaspur.

1. PURPOSE

This Memorandum of Understanding (MOU) will enhance a cooperative relationship between Shanti Devi Arya Mahila College, Dinanagar, District Gurdaspur & Swami Sarvanand Institute of Management & Technology, G.T. Road, Dinanagar.

Under this MOU, Shanti Devi Arya Mahila College, Dinanagar, District Gurdaspur (PB) & Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will establish a mutual beneficial link with the goal of Teaching, Training and Technology transfer with reference to Teaching Learning and Evaluation.

2. BACKGROUND

Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur was established in 1968. Shanti Devi Arya Mahila College is affiliated to Guru Nanak Dev University, Amritsar.

Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar was established in 1999 by the Dayanand Math Trust, G.T. Road Dinanagar, District Gurdaspur. Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar is affiliated to IK Gujral Punjab Technical University, Kapurthala.

3. COOPERATIVE RELATIOSHIP

Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar agrees to form a cooperative relationship under this MOU for the purpose mentioned above. According to this agreement:

- Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will select students from various Departments of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur.
- Selected students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will attend lectures delivered by experts of Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar at Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and will receive training at Swami

Sarvananad Institute of Management & Technology,
G.T. Road, Dinanagar.

- The facilities available at Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur and Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will be utilized by the students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur & Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar.
- Experts from Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will make periodical visits to Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur for lectures regarding Higher Education


- Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur will provide technical support at the time of periodical lectures.
- Facilities regarding teaching learning and evaluation at Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar will be utilized by the students of Shanti Devi Arya Mahila College, Dinanagar, Gurdaspur at the time of training programme conducted at Swami Sarvananad Institute of Management & Technology, G.T. Road, Dinanagar.

4. GENERAL CONDITION

Each party may cancel or extend this MOU by providing the other party with three months notice of cancellation or extension. Such cancellation or extension notice shall be sent by registered post and will be effective for thirty days from the last date of receiving the notice.

5. EFFECTIVE DATE

The MOU will be effective from 20/12/2022 to 19/12/2025 (Two year and one year of Extension), unless terminated earlier by mutual agreement. Extensions will become effective with final signature of the appropriate parties.


Principal 20-12-22

Swami Sarvanand Institute
of Management & Technology

Director
Swami Sarvanand Institute of Management & Technology
G.T. Road, Dinanagar

Principal 
Shanti Devi Arya Mahila College
Dinanagar (GSI) Principal

Shanti Devi Arya Mahila
College, Dinanagar

Report on activities (2022-2024)



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SHANTI DEVI ARYA MAHILA COLLEGE

Dinanagar (Distt. Gurdaspur)-143531

ESTD. 1968

Affiliated to GNDU, Amritsar | A Multi-Faculty Post-Graduate Women College

Re-Accredited by NAAC with 'A' Grade
College with Potential for Excellence Status by UGC, Green Champion Award by MGNCRE (Govt. of India)



LIST OF ACTIVITIES

SNO.	NAME OF ACTIVITY	START DATE	END DATE	VENUE	NO. OF PARTICIPANTS
1.	FILM SCTREENING ON CONSUMER RIGHTS DAY	15/03/2023	15/03/2023	SHANTI DEVI ARYA MAHILA COLLEGE, DINANAGAR	25

Consumer Rights Day



To

Mrs Akshi Ohri (HOD Commerce Department)

Swami Sarvanand Institute of Management and Technology,

Dinanagar

Subject: Celebration of Consumer Rights Day

Respected Madam,

We feel immense pleasure to inform you that our college is going to organise a seminar on Consumer Rights on 15/03/2023 at 11:00am.

As you are a learned and seasoned academician, we feel highly privileged to invite you as an eminent guest on the said topic. We are looking forward for a positive response from your side. Kindly accept our invitation and oblige.

Thank you

Principal

Principal *Reena Talwar*
Shanti Devi Arya Mahila College
Dinanagar (GSP.)



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shantidevicollege.org.

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CIRCULAR

Date – 10/03/2023

Subject – Celebration of Consumer Rights Day

Dear students,

We are pleased to inform you that the Department of Economics in collaboration with SSIMT college, Dinanagar is going to conduct a Seminar for Celebration of Consumer Rights Day through a movie screening on 15/03/2023 at 11:00AM.

Principal *Reena Talwar*
Shanti Devi Arya Mahila College
Dinanagar (GSP.)
Signature

Report of Celebration of Consumer Rights Day through Film Screening

Institute	Shanti Devi Arya Mahila college, Dinanagar
Activity	Film screening
Date	15/03/2023
Time	11:00AM
Venue	Seminar hall
Participants	25

The seminar celebrating Consumer Rights Day through a movie screening was held on **15/03/2023** at seminar hall Organized by Department of Economics in collaboration with SSIMT College. The event aimed to raise awareness about consumer rights and promote consumer education among students. The seminar provided a platform for students to learn about their rights as consumers and the importance of making informed choices in the marketplace.

SEMINAR AGENDA:

- The seminar began with opening remarks from Mrs. Ekta Bhalla who introduced the purpose and objectives of the event. The significance of Consumer Rights Day and its relevance in today's consumer-driven society were highlighted.
- The main highlight of the seminar was the screening of 'Batti Gul Meter Chalu' film.
- Following the film screening, a discussion happened on the themes and messages conveyed in the movie.

IMAGES –



OUTCOMES:

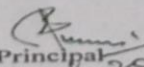
1. Increased Awareness
2. Empowerment
3. Engagement
4. Call to Action

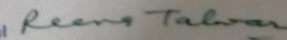
CONCLUSION:

The seminar celebrating Consumer Rights Day through a movie screening was a meaningful and educational event that provided students with valuable insights into consumer rights and responsibilities.

PARTICIPANT:

PARTICIPANTS		
S NO.	NAME	SIGNATURE
1	Divya	Divya
2	SIMRAN	Simran
3	PRIKA	Priika
4	Kiran Bedi	Kirans Bedi
5	Rishu Sharma	Rishu
6	Isha Devi	Isha devi
7	Ritika	Ritika
8	Anjali	Anjali
9	Ravneet Kaur	Ravneet Kaur
10	Sunaina Choudhary	Sunaina
11	SIMRAN KAUR	Simran Kaur
12	POONAM	Poonam
13	ANAMIKA SAINI	Anamika Saini
14	MANDEEP KAUR	Mandeep Kaur
15	CHAHAT MEHRA	CHAHAT MEHRA
16	TANYA	TANYA
17	BHUMIKA DEVI	Bhumika Devi
18	MEHAK	MEHAK
19	JANVI	JANVI
20	SHALINI BHAGAT	Shalini Bhagat
21	NITIKA	Nitika
22	MANPREET KAUR	Manpreet Kaur
23	PRABHJOT KAUR	PRABHJOT KAUR
24	ANSHIKA DEVI	AASHIKA DEVI
25	PINKY BALA	Pinky Bala


Principal 20-12-22
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Director
Swami Sarvanand Institute of Management & Technology
G.T. Road, Dinanagar


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Shanti Devi Arya Mahila College
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